The Owner Case Brief

Bring a real business decision to a coach or your forum in a format that invites useful counsel.

The decision and requested counsel

Write the question you need help answering. Tell your peers whether you need options, a challenge to your reasoning, or help committing to a next step.

Context and deadline

Summarize the current situation in three sentences. Include timing, financial or people constraints, and the practical consequence of waiting.

What I have tried and learned

Share what you have already tried and what happened. Identify the options you can see and the assumption each depends on.

Options, assumptions, and my role

Ask what part of the problem sits within your authority. Acknowledge any conversation or decision you have been delaying.

Action and follow-up date

Capture one next step and the person who will check in. Report the result at your next conversation.